

# Steering Success

THE AMBITION FOR GROWTH SCHEME

Does your business have the **ambition and potential to grow?**

Does it want to **raise its profile** and help Gwynedd boost its profile as an excellent location for enterprising businesses?

Closing date:  
Monday, 10 December 2012



# Expressions of interest

Does your business have the ambition and potential to grow?

Does it want to raise its profile and help Gwynedd boost its profile as an excellent location for enterprising businesses?

As part of the **Steering Success** scheme, Gwynedd Council is keen to work with businesses to raise the profile of successes in Gwynedd and, in specific cases, provide specialist support to help businesses grow.

This unique scheme is an excellent opportunity to help drive your business forwards.

## CRITERIA

The criteria for selecting businesses:

1. The head office must be located in Gwynedd.
2. The business must be a small or medium sized business.
3. The business must demonstrate ambition for innovation and growth.

## HOW TO SUBMIT THE EXPRESSION OF INTEREST?

1. Complete the questions on the following pages.
2. You are welcome to submit additional information, such as marketing material or press cuttings, if you think that it will strengthen your expression of interest.

Unfortunately Steering Success can not return any material so do not send original copies.

3. All expressions of interests will be considered by an impartial and objective panel and all information will be treated in strict confidence.

## WHERE SHOULD I SEND THE EXPRESSION OF INTEREST?

Send it to the address below:

**Steering Success  
Business Support Unit  
Economy and Community Service  
Gwynedd Council  
Caernarfon  
Gwynedd  
LL55 1SH**

or by email: [business@gwynedd.gov.uk](mailto:business@gwynedd.gov.uk)

## WHERE CAN I GET FURTHER INFORMATION?

For more information about **Steering Success** visit: [www.gwynedd.gov.uk/business](http://www.gwynedd.gov.uk/business) or call 01286 679 778.

## WHEN WILL THE SUCCESSFUL BUSINESSES BE ANNOUNCED?

The names of the successful businesses will be announced in December 2012 and they will be notified by letter and e-mail.



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# Business details

Name of business: .....

Business address: .....

Structure of business: .....

Registered number (if applicable): .....

Contact name: .....

Telephone: .....

Email: .....

Website: .....

Business activity: .....



# Business activity

1. What is the ambition of the business?

2. What is the potential for innovation and growth that has been identified?

3. How many people are employed by the business?

# Business activity

4. In which sector(s) does the business operate?

5. What specialist support would help the business to achieve its ambition?

6. Please indicate which successes you wish to celebrate and promote.

# Additional information

## SUMMARY OF FINANCIAL INFORMATION

FINANCIAL YEAR	PREVIOUS YEAR	CURRENT YEAR	FORECAST
TURNOVER			
PROFIT BEFORE TAX			
BUSINESS VALUE FROM BALANCE SHEET			

## APPLICANT'S DECLARATION

I would like my Steering Success expression of interest to be considered by the panel.

I have read and understood the application process, criteria and information needed for making this expression of interest and I confirm that, to the best of my knowledge, all the information is correct and complete. I agree to participate in any publicity arising from the scheme and to participate in the evaluation.

Signed: .....

Name: .....

Position: .....

Date: .....

Please return your expression of interest by the closing date of 10 December 2012 to:

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Business Support Unit  
Economy and Community Service  
Gwynedd Council  
Caernarfon, Gwynedd  
LL55 1SH**

or via email: [business@gwynedd.gov.uk](mailto:business@gwynedd.gov.uk)

Further information regarding **Steering Success** is available on the website [www.gwynedd.gov.uk/business](http://www.gwynedd.gov.uk/business)

*Data Protection Act 1998: For the purpose of this act Gwynedd Council is the data controller. The information provided on this form will be used for the purpose of administering expressions of interest. It may be disclosed to other Council departments and other relevant agencies in accordance with the Council's registration under the act.*



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